



## ISM—Sacramento Valley, Inc.

ISM-Sacramento Valley is offering a low-cost one day seminar in Northern California on **International Sourcing** on **November 3, 2009**.

Our world is shrinking. Supply Chain professionals are being asked on an increasing basis to consider off-shore sources as a cost savings measure. If your company is not requiring this of you now, they may be considering it for the near future. We want to help equip you for continued success in your profession.

Some of the topics to be covered are:

- Economic considerations and hidden costs that may surprise you
- Handling transportation and customs
- Understanding the USTS role
- Local government involvement upside/downside
- Local labor stabilization
- Political considerations
- How local cultures affect your production
- Market fluctuations
- Seasonal affects on sea and air shipments (volume constraints)
- Engineering change and the economic affect to you
- Preserving confidential information and maintaining market share
- Stability of governments
- Emergency changes
- Hedge funds to minimize monetary influence

The intended audience for this seminar ranges from those with little or no experience to experienced practitioners. This seminar will cover the most recent requirements, problems and pitfalls and will study several “best practices” examples on a multitude of subjects.

This **full day seminar** starting at 8:00 am is being offered at the low cost of \$215 (**\$200 for ISM and sister organizations** such as APICS, CAPPO, NCMA, NIGP, etc.). Continuing Education Credit will be given to all attendees for certification/recertification credit (7 continuing education hours = 1 continuing education unit). Cost of seminar includes continental breakfast and lunch. Overnight accommodations are available at a reduced rate for our out of town guests.

Ask about volume discounts for multiple attendees from the same company.

**To register**, or for questions, contact Steven McCredie, Director of Educational Resources at [smccredie@hotmail.com](mailto:smccredie@hotmail.com)

Registration deadline: October 16, 5 pm.

Details including driving directions, seminar times, meal selections and lodging will be provided at time of registration.

Withdrawal of registration after October 30, 5 pm will be charged to the attendee.

Visit us at [www.ism-sacramentovalley.org](http://www.ism-sacramentovalley.org)